

PtHA EXECUTIVE COMMITTEE MEETING  
2016 Convention - Oklahoma City, OK

MINUTES (DRAFT)

Call to Order was called for by President, Sue Ellen Parker at 1:00 pm on Wednesday, March 2, 2016, at the Wyndham Garden Hotel, Oklahoma City, OK. Staff member, Kim Hall, asked for roll call. Those present were Sue Ellen Parker, Wendy Davidson, Roger Altman, Kathleen Gallagher, Karen Craighead, Jenny LaGrange and Darrell Bilke. Past Presidents present were Barbara Hulse, Nancy Bredemeier, Carl Cousins, Mahlon Bauman and Joe Grissom. A quorum was established. Staff members present were Kim Hall, Dorothy Fread, Fred Kinder, Shauna Ford, Suzanne Crews, PtHA CPA and PtHA General Counsel Terry Wiens.

Minutes of Last Meeting – Motion was made by Kathleen Gallagher, seconded by Roger Altman to accept the minutes from March 4, 2015 as presented. Motion passed.

Treasurer's Report, Audit & Budget was presented by Suzanne Crews and Dorothy Fread. Motion was made by Kathleen Gallagher, seconded by Roger Altman to accept the Treasurer's Report, Audit and Budget. Motion passed.

Investment Report was presented by Phillip Suarez from Edward Jones. Motion made Roger Altman, seconded by Kathleen Gallagher to accept report. Motion passed.

Fred Kinder gave a report on updates that have been made in the office for the phones, computers and servers.

Pinto Heritage Foundation Report was given by Joe Grissom and Dorothy Fread.

Darrell Bilke discussed the breed trends that are happening with Pinto as well as other breed associations.

Recommendation for Lifetime Show Halter Awards were made as follows, motion made by Roger Altman and seconded by Kathleen Gallagher to accept recommendation. Motion passed.

Certificate of Halter Ability

Pintos/AM Units/YA Units are advanced to Certificate of Halter Ability upon earning the following:

Open: 500 points in Open Halter

AM Unit: 300 points in Amateur Halter

YA Unit: 250 points in Youth Halter

Certificate of Halter Achievement

Pintos/AM Units/YA Units are advanced to Certificate of Halter Achievement upon earning the following:

Open: 750 points in Open Halter

AM Unit: 450 points in Amateur Halter

YA Unit: 375 points in Youth Halter

Superior Halter Award

For all Pintos register by the PtHA, Inc., the title or term "PtHA Superior Halter" is hereby reserved by said Association for its express use and awarded to individual Pintos or AM Units or YA Units which meet the requirements set forth in the following section. Pintos or AM Units or YA Units are awarded the title "PtHA Superior Halter" when they have met the following criteria in their respective divisions:

Open Horse, Pony, Miniature or Utility horse: earned 1000 points in Open Division Halter classes in PtHA-Approved shows

AM Unit : earned 600 points in Amateur Division Halter classes in PtHA-Approved Shows

YA Unit : earned 500 points in Youth Division Halter classes in PtHA-Approved Shows

Any and all Pintos registered with the PtHA, Inc. who achieve the Superior Halter Award will receive a trophy and be added to an ongoing list of lifetime accumulated Halter Points, kept accurate by PtHA on their website, to be viewed by PtHA Members.

Darrell Bilke discussed the possibility of future APHA DNA Testing for the color gene and registering from that test and how this will affect the PtHA registration process.

Darrell Bilke gave a brief description about plans for the Color Breed Congress, Ranch Horse Congress show, Mule & Donkey Congress Show

Staff member Shauna Ford gave a report about survey results from members about their thoughts about local charter, and about how negative comments travel faster and further than positive comments.

Motion made by Roger Altman, seconded by Wendy Davidson to start a new program to offer a free email blast for charters that have sent in their Charter Renewals with all current information. This will be sent to up to three zones to advertise their shows for the year. Motion passed.

Darrell Bilke informed the Executive Committee he has committed to helping the Tulsa Chamber of Commerce with the promotion of the Sales Tax Vote Campaign to benefit the Tulsa Expo Square Complex. The money will go to adding sides on the stall barns, covered outdoor arenas, a new stall barn and much more.

Fred Kinder explained what AmazonSmile is all about. The AmazonSmile.com will donate 0.5% of your purchase to the Pinto Heritage Foundation to fund scholarships for PtHA members.

Video/Webcasting at World Show and Color Breed Congress will now be done by in house staff instead of contracting the work out. We have purchased the equipment and will be trying it out during the membership meetin, Hall of Fame and Awards banquets this week.

Fred Kinder informed the group that we have applied for eight different trademarks for Pinto. We are working on a use of trademark contract that will be added to the Charter Renewal Form.

New Charter Application from Volunteer State Pinto Organization (Tennessee) was presented. Motion made by Wendy Davidson and seconded by Kathleen Gallagher to accept this new charter. Motion passed.

New Charter Application from Phoenix Pinto Horse Association (Arizona) was presented. Motion made by Wendy Davidson and seconded by Roger Altman to accept this new charter. Motion passed.

Long Range Planning recommendations - Joe Grissom

- Staff will start a show calendar showing the numbered weeks and what shows are approved on what dates for charters to use to help schedule future shows.

- We need to work on better communications between charters about show dates

- We need to also work on communications with members and non-members possibly through social medias such as Facebook

- Recommended no fee increases in 2017

- Recommended the Superior Halter Award

- Recommended the implementation of AmazonSmile program

- Recommended a policy about trademark use for charters in their Charter Renewals

Motion made by Kathleen Gallagher, seconded with Roger Altman. Motion passed.

Executive Committee Meeting - phone conferences

August 23, 2016, 7:00 pm central time

November 16, 2016, 7:00 pm central time

Future Convention Dates:

March 1 - 4, 2017, OKC

Future World Show Tentative Dates:

June 13-25, 2016, Tulsa, OK – Judging Contest June 12, 2016

June 12-24, 2017, Tulsa, OK – Judging Contest June 11, 2017

Future Congress Tentative Dates:

November 7-13, 2016, Tulsa, OK

Ranch Show and Mule & Donkey Show, Nov. 4-6. 2016 in conjunction

RECESS - until General Membership meeting, March 4.

Meeting reconvened at 10 am, March 4, 2016.

No additional business to consider.

There being no further business Karen Craighead made a motion to adjourn the Executive Committee meeting, seconded by Kathleen Gallagher. Motion passed.