

PtHA EXECUTIVE COMMITTEE MEETING
2017 Convention - Oklahoma City, OK

MINUTES (DRAFT)

Call to Order was called for by President, Roger Altman at 1:00 pm on Wednesday, March 1, 2017, at the Wyndham Garden Hotel, Oklahoma City, OK. Staff member, Kim Hall, asked for roll call. Present were: Roger Altman, Kathleen Gallagher, Karen Craighead, Jenny LaGrange, Kevin Woodford, and Darrell Bilke. Absent was Sue Ellen Parker. Past Presidents present were Wendy Davidson, Barbara Hulse, Nancy Bredemeier, Carl Cousins, Mahlon Bauman and Joe Grissom. A quorum was established. Staff members present were Kim Hall, Dorothy Fread, Fred Kinder, Shauna Ford, Rachael Doner, Emily Wolf, Suzanne Crews, PtHA CPA and PtHA General Counsel Terry Wiens.

Minutes of Last Meeting – Motion was made by Kathleen Gallagher, seconded by Jenny LaGrange to accept the minutes from March 2, 2016 as presented. Motion passed.

Treasurer's Report, Audit & Budget and Investment report were presented by Suzanne Crews and Dorothy Fread. Motion made Jenny LaGrange, seconded by Kevin Woodford to accept Treasurer's Report, Audit and Budget and the Investment report. Motion passed.

Fred Kinder gave a report on updates that have been made, purchased video cameras for videoing the World Show and Color Breed Congress, updated a few computers and software, replaced fluorescent light bulbs with LED bulbs which should save on electric bills.

Pinto Heritage Foundation Report was given by Joe Grissom. Gerald Milburn has resigned from the Pinto Heritage Foundation, so Joe Grissom will now be the President. Woodie Marshall has been appointed to fill Joe's term.

President Altman asked for confirmation of Board of Director appointments. Nell Tekampe, move from Illinois to Wisconsin, Mike Adams, Illinois. Motion made by Kathleen Gallagher seconded by Jenny LaGrange to confirm appointments. Motion passed.

Emily Wolf informed the Executive Committee about a marketing proposal from Gallagher Infinity Group. Motion made by Kevin Woodford, seconded by Kathleen Gallagher to accept the marketing proposal including giving out the PtHA membership list for their promotions of the marketing plan.

Emily Wolf gave a report about the USLGE (United States Livestock Genetic Exports) meeting that she and Darrell Bilke attended. Planning to use the available money to promote Pinto in Sweden and help our new charter.

Emily Wolf passed around the new Gist World Show buckles for this year. We are also going to be re-designing the Youth and Amateur Champion buckles for next year.

Emily Wolf reported on the corporate partners for this year, several new ones. Motion made by Jenny LaGrange, seconded by Kevin Woodford to accept Emily's reports. Motion passed.

Shauna Ford passed around the new Gist Youth and Amateur Zone high point buckles we are going to be giving away at the awards banquet.

Shauna Ford gave statistics for different programs we have in the show department. After much discussion, motion was made by Jenny LaGrange, seconded by Kathleen Gallagher to eliminate Zone Rivalry program for lack of participation, if the entry fees don't cover the awards to purchase it will be eliminated this year, returning the entry fees paid. Motion passed.

Shauna Ford updated the Executive Committee about the SOAR program that started this year, numbers are increasing.

Rachael Doner updated the group about the marketing email blast and how many people it touched, and other social media numbers. She also gave information about the new Fiebing's Youth exhibitor of the month and the new Banixx Solid Horse of the month. The new Pinto brochure and a new Color Breed Congress logo were presented.

Long Range Planning recommendations - Joe Grissom

- raise youth and amateur novice fee to \$15 in 2018
- Charge a credit card declined fee of \$35, starting immediately
- Eliminate the Versatility Events in 2018 at the World Show and use saddles for Year-end awards for Open Solid Horse, Youth Walk/Trot (11 & under) and Amateur Walk-Trot
- Add verbiage in registration requirements to clarify our rules after the APHA rule changes.

"APHA horses registered under the RG-070-E rule will be considered on an individual basis."

Motion made by Kathleen Gallagher, seconded by Jenny LaGrange to accept the recommendations presented by the Past Presidents. Motion passed.

Motion made by Kevin Woodford seconded by Kathleen Gallagher to add the following to G2, C.4, to the PtHA office. "A fine per membership shall be assessed against any show committee/Charter that allows an exhibitor to enter a show without proper documentation of exhibitors/owner's membership status. Effectively immediately. Motion passed.

Executive Committee Meeting - phone conferences

August 22, 2017, 7:00 pm central time

November 21, 2017, 7:00 pm central time

Future Convention Dates:

Feb. 28 – March 3, 2018, OKC

Future World Show Tentative Dates:

June 12-24, 2017, Tulsa, OK – Judging Contest June 11, 2017

June 11-23, 2018, Tulsa, OK – Judging Contest June 10, 2018

Future Congress Tentative Dates:

November 3-11, 2017, Tulsa, OK

Mule & Donkey Show, Nov. 3-5. 2017 in conjunction

The Executive Committee went into a closed session.

RECESS - until General Membership meeting, March 3.

Meeting reconvened at 10 am, March 3, 2017.

No additional business to consider.

There being no further business Kathleen Gallagher made a motion to adjourn the Executive Committee meeting, seconded by Jenny LaGrange. Motion passed.